



**FLORIDA  
SOUTH CAROLINA**

**All interviews conducted by telephone among 391 likely voters in the Florida Republican primary and 505 likely voters in the South Carolina Republican primary by ORC International on January 13-17, 2012. Sampling error for Florida is +/-5 percentage points. Sampling error for South Carolina is +/-4.5 percentage points.**

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**FOR RELEASE: WEDNESDAY, JANUARY 18 AT 4 PM**

BASED ON INTERVIEWS WITH 391 REGISTERED REPUBLICANS WHO ARE LIKELY TO VOTE IN THE FLORIDA REPUBLICAN PRESIDENTIAL PRIMARY -- SAMPLING ERROR: +/- 5 PERCENTAGE PTS.

## FLORIDA

1. If the Republican presidential primary were held today, please tell me which of the following people you would be most likely to support. Former Speaker of the House Newt Gingrich, former Utah Governor Jon Huntsman, Texas Congressman Ron Paul, Texas Governor Rick Perry, former Massachusetts Governor Mitt Romney, or former Pennsylvania Senator Rick Santorum (RANDOM ORDER) And if that candidate decides not to run for president for any reason, who would be your second choice?

	Jan. 13-17 <u>2012</u>	Nov. 29 – Dec. 6 <u>2011</u>
Romney	43%	25%
Santorum	19%	1%
Gingrich	18%	48%
Paul	9%	5%
Perry	2%	3%
Someone else (vol.)	*	1%
None/ No one (vol.)	3%	3%
Bachmann	N/A	3%
Huntsman	N/A	3%
No opinion	6%	7%

*NOTE: In Jan. 13-17 poll, Jon Huntsman's name was included in the list of candidates through January 15. Results indicate the second choice of respondents who chose Huntsman as their first choice. In Nov. 29-Dec. 6 poll, Herman Cain's name was included in the list of candidates until December 3. Results indicate the second choice of respondents who chose Cain as their first choice.*

2. Would you say you will definitely support that candidate in 2012, or is it possible you would change your mind?

	Jan. 13-17 <u>2012</u>	Nov. 29–Dec. 6 <u>2011</u>
Definitely support	53%	37%
Might change mind	38%	53%
Other (vol.)	*	*
No opinion	9%	10%

*No opinion includes respondents with no first choice in Q.1.*

BASED ON INTERVIEWS WITH 505 REGISTERED VOTERS WHO ARE LIKELY TO VOTE IN THE SOUTH CAROLINA REPUBLICAN PRESIDENTIAL PRIMARY -- SAMPLING ERROR: +/- 4.5 PERCENTAGE PTS.

## SOUTH CAROLINA

1. If the Republican presidential primary were held today, please tell me which of the following people you would be most likely to support. -- former Speaker of the House Newt Gingrich, former Utah Governor Jon Huntsman, Texas Congressman Ron Paul, Texas Governor Rick Perry, former Massachusetts Governor Mitt Romney, or former Pennsylvania Senator Rick Santorum (RANDOM ORDER)

### REGISTERED REPUBLICANS LIKELY TO VOTE

	Jan. 13-17 <u>2012</u>	Jan. 4-5 <u>2012</u>	Nov. 29 - Dec. 6 <u>2011</u>
Romney	33%	37%	20%
Gingrich	23%	18%	43%
Santorum	16%	19%	4%
Paul	13%	12%	6%
Perry	6%	5%	8%
Someone else (vol.)	1%	*	*
None/ No one (vol.)	2%	*	*
Bachmann	N/A	N/A	6%
Huntsman	N/A	1%	1%
No opinion	6%	6%	11%

*NOTE: In Jan. 13-17 poll, Jon Huntsman's name was included in the list of candidates through January 15. Results indicate the second choice of respondents who chose Huntsman as their first choice. In Nov. 29-Dec. 6 poll, Herman Cain's name was included in the list of candidates until December 3. Results indicate the second choice of respondents who chose Cain as their first choice.*

2. Would you say you will definitely support that candidate in 2012, or is it possible you would change your mind?

	Jan. 13-17 <u>2012</u>	Jan. 4-5 <u>2012</u>	Nov. 29 - Dec. 6 <u>2011</u>
Definitely support	57%	44%	34%
Might change mind	35%	49%	55%
Other (vol.)	*	*	*
No opinion	8%	7%	11%

*No opinion includes respondents with no first choice in Q.1.*

## METHODOLOGY

In Florida, a total of 1,508 adults, including 472 registered Republicans, were interviewed by telephone using standard random-digit dialing methods. All respondents were asked questions concerning their registration status and basic demographics, and the entire sample was weighted to reflect statewide Census figures for gender, race, age, education and region of the state. 391 likely voters were identified based on each respondent's party registration status (only registered Republicans were selected), stated intention to participate in the 2012 primary, interest in the campaign to date, and self-reported voting history.

In South Carolina, a total of 1,525 adults were interviewed by telephone using standard random-digit dialing methods. All respondents were asked questions concerning their registration status and basic demographics, and the entire sample was weighted to reflect statewide Census figures for gender, race, age, education and region of the state. 505 likely voters were identified based on each respondent's stated intention to participate in the 2012 primary, interest in the campaign to date, and self-reported voting history.

# FLORIDA

Florida CNN/TIME/ORC International Poll -- January 13 to 17, 2012  
Likely Voter

Q5. If the Republican presidential primary were held today, please tell me which of the following people you would be most likely to support.

Q6A. And if that candidate decides not to run for president for any reason, who would be your second choice?

	Total	Men	Women	White	Non-White	Under 50	50 and older
Frm Speaker Hse Newt Gingrich	18%	19%	17%	19%	N/A	N/A	20%
Texas Congressman Ron Paul	9%	13%	4%	8%	N/A	N/A	6%
Texas Governor Rick Perry	2%	1%	2%	2%	N/A	N/A	1%
Frm MA Governor Mitt Romney	43%	42%	44%	44%	N/A	N/A	43%
Frm PA Senator Rick Santorum	19%	18%	19%	18%	N/A	N/A	20%
Someone else	*	1%	*	*	N/A	N/A	1%
None/no one	3%	2%	4%	1%	N/A	N/A	2%
No opinion	6%	3%	9%	7%	N/A	N/A	7%
Sampling Error	+/-5.0	+/-6.5	+/-7.5	+/-5.0			+/-5.5

	Total	Under \$50K	\$50K or more	No College Degree	College Grad
Frm Speaker Hse Newt Gingrich	18%	N/A	18%	22%	14%
Texas Congressman Ron Paul	9%	N/A	12%	10%	8%
Texas Governor Rick Perry	2%	N/A	3%	2%	2%
Frm MA Governor Mitt Romney	43%	N/A	46%	34%	54%
Frm PA Senator Rick Santorum	19%	N/A	16%	22%	14%
Someone else	*	N/A	1%	*	1%
None/no one	3%	N/A	*	3%	1%
No opinion	6%	N/A	4%	6%	6%
Sampling Error	+/-5.0		+/-7.5	+/-7.0	+/-7.0

	Total	Moderate or Liberal	Conservative	Born Again Yes	Born Again No
Frm Speaker Hse Newt Gingrich	18%	N/A	21%	18%	19%
Texas Congressman Ron Paul	9%	N/A	8%	7%	11%
Texas Governor Rick Perry	2%	N/A	2%	4%	1%
Frm MA Governor Mitt Romney	43%	N/A	39%	31%	50%
Frm PA Senator Rick Santorum	19%	N/A	22%	34%	9%
Someone else	*	N/A	1%	1%	*
None/no one	3%	N/A	1%	1%	3%
No opinion	6%	N/A	7%	4%	7%
Sampling Error	+/-5.0		+/-6.0	+/-8.0	+/-6.5

	Total	North Central	T Bay South	Urban/ Suburb	Exurb Rural	Tea Pty Support	Tea Pty Neutral /Oppose
Frm Speaker Hse Newt Gingrich	18%	21%	17%	22%	16%	21%	15%
Texas Congressman Ron Paul	9%	8%	10%	11%	8%	8%	9%
Texas Governor Rick Perry	2%	2%	2%	2%	2%	3%	1%
Frm MA Governor Mitt Romney	43%	36%	48%	41%	45%	38%	50%
Frm PA Senator Rick Santorum	19%	25%	14%	16%	21%	24%	14%
Someone else	*	1%	*	*	1%	1%	*
None/no one	3%	1%	4%	5%	1%	*	4%
No opinion	6%	7%	6%	4%	8%	5%	7%
Sampling Error	+/-5.0	+/-7.5	+/-6.5	+/-8.0	+/-6.5	+/-6.5	+/-7.5

\* percentage less than 1%

# FLORIDA

Florida CNN/TIME/ORC International Poll -- January 13 to 17, 2012  
Likely Voter

Q6. Would you say you will definitely support that candidate, or is it possible you would change your mind?

	Total	Men	Women	White	Non-White	Under 50	50 and older
Definitely support	53%	55%	50%	51%	N/A	N/A	50%
Might change mind	38%	39%	37%	40%	N/A	N/A	41%
No opinion	9%	6%	13%	9%	N/A	N/A	9%
Sampling Error	+/-5.0	+/-6.5	+/-7.5	+/-5.0			+/-5.5

	Total	Under \$50K	\$50K or more	No College Degree	College Grad
Definitely support	53%	N/A	56%	55%	51%
Might change mind	38%	N/A	39%	36%	41%
No opinion	9%	N/A	5%	9%	8%
Sampling Error	+/-5.0		+/-7.5	+/-7.0	+/-7.0

	Total	Moderate or Liberal	Conservative	Born Again Yes	Born Again No
Definitely support	53%	N/A	55%	54%	52%
Might change mind	38%	N/A	37%	41%	38%
No opinion	9%	N/A	9%	6%	10%
Sampling Error	+/-5.0		+/-6.0	+/-8.0	+/-6.5

	Total	North Central	T Bay South	Urban/ Suburb	Exurb Rural	Tea Pty Support	Tea Pty Neutral /Oppose
Definitely support	53%	55%	51%	58%	49%	58%	47%
Might change mind	38%	36%	40%	33%	42%	36%	42%
No opinion	9%	9%	9%	8%	9%	5%	11%
Sampling Error	+/-5.0	+/-7.5	+/-6.5	+/-8.0	+/-6.5	+/-6.5	+/-7.5

\* percentage less than 1%

# SOUTH CAROLINA

South Carolina CNN/TIME/ORC International Poll -- January 13 to 17, 2012  
Likely Voter

Q5. If the Republican presidential primary were held today, please tell me which of the following people you would be most likely to support.

Q6A. And if that candidate decides not to run for president for any reason, who would be your second choice?

	Total	Men	Women	White	Non-White	Under 50	50 and older
Frm Speaker Hse Newt Gingrich	23%	28%	16%	24%	N/A	N/A	23%
Texas Congressman Ron Paul	13%	14%	12%	14%	N/A	N/A	9%
Texas Governor Rick Perry	6%	5%	8%	5%	N/A	N/A	5%
Frm MA Governor Mitt Romney	33%	32%	34%	33%	N/A	N/A	36%
Frm PA Senator Rick Santorum	16%	14%	17%	16%	N/A	N/A	15%
Someone else	1%	*	2%	*	N/A	N/A	2%
None/no one	2%	2%	2%	2%	N/A	N/A	3%
No opinion	6%	4%	8%	6%	N/A	N/A	8%
Sampling Error	+/-4.5	+/-6.0	+/-6.5	+/-4.5			+/-5.0

	Total	Under \$50K	\$50K or more	No College Degree	College Grad
Frm Speaker Hse Newt Gingrich	23%	21%	25%	26%	18%
Texas Congressman Ron Paul	13%	12%	16%	10%	17%
Texas Governor Rick Perry	6%	14%	3%	10%	3%
Frm MA Governor Mitt Romney	33%	29%	35%	29%	38%
Frm PA Senator Rick Santorum	16%	13%	16%	16%	15%
Someone else	1%	4%	*	2%	1%
None/no one	2%	2%	1%	2%	2%
No opinion	6%	5%	5%	5%	7%
Sampling Error	+/-4.5	+/-8.5	+/-6.5	+/-6.0	+/-6.0

	Total	Moderate or Liberal	Conservative	Born Again Yes	Born Again No	Republican	Independent
Frm Speaker Hse Newt Gingrich	23%	N/A	24%	23%	22%	25%	19%
Texas Congressman Ron Paul	13%	N/A	12%	12%	17%	11%	19%
Texas Governor Rick Perry	6%	N/A	6%	9%	1%	6%	9%
Frm MA Governor Mitt Romney	33%	N/A	30%	26%	47%	33%	32%
Frm PA Senator Rick Santorum	16%	N/A	19%	20%	8%	18%	10%
Someone else	1%	N/A	*	2%	*	2%	*
None/no one	2%	N/A	2%	1%	3%	1%	3%
No opinion	6%	N/A	7%	7%	2%	5%	9%
Sampling Error	+/-4.5		+/-5.0	+/-5.5	+/-7.5	+/-5.0	+/-8.5

	Total	P'mont	Midlands	Low Cty	Urban/Suburb	Exurb/Rural	Tea Pty Support	Tea Pty Neutral /Oppose
Frm Speaker Hse Newt Gingrich	23%	22%	20%	N/A	19%	24%	31%	13%
Texas Congressman Ron Paul	13%	18%	9%	N/A	11%	14%	13%	14%
Texas Governor Rick Perry	6%	6%	9%	N/A	6%	7%	5%	6%
Frm MA Governor Mitt Romney	33%	30%	33%	N/A	38%	30%	26%	43%
Frm PA Senator Rick Santorum	16%	17%	18%	N/A	16%	16%	20%	10%
Someone else	1%	1%	3%	N/A	4%	*	*	3%
None/no one	2%	2%	2%	N/A	1%	2%	1%	4%
No opinion	6%	4%	7%	N/A	5%	7%	5%	7%
Sampling Error	+/-4.5	+/-7.5	+/-7.0		+/-8.0	+/-5.5	+/-6.0	+/-7.0

\* percentage less than 1%

# SOUTH CAROLINA

South Carolina CNN/TIME/ORC International Poll -- January 13 to 17, 2012  
Likely Voter

Q6. Would you say you will definitely support that candidate, or is it possible you would change your mind?

	Total	Men	Women	White	Non-White	Under 50	50 and older
Definitely support	57%	58%	55%	57%	N/A	N/A	55%
Might change mind	35%	35%	34%	35%	N/A	N/A	34%
No opinion	8%	6%	10%	8%	N/A	N/A	11%
Sampling Error	+/-4.5	+/-6.0	+/-6.5	+/-4.5			+/-5.0

	Total	Under \$50K	\$50K or more	No College Degree	College Grad
Definitely support	57%	54%	62%	56%	58%
Might change mind	35%	38%	32%	37%	33%
No opinion	8%	8%	6%	7%	9%
Sampling Error	+/-4.5	+/-8.5	+/-6.5	+/-6.0	+/-6.0

	Total	Moderate or Liberal	Conservative	Born Again Yes	Born Again No	Republican	Independent
Definitely support	57%	N/A	56%	56%	60%	59%	51%
Might change mind	35%	N/A	34%	35%	34%	34%	39%
No opinion	8%	N/A	10%	9%	5%	7%	11%
Sampling Error	+/-4.5		+/-5.0	+/-5.5	+/-7.5	+/-5.0	

	Total	P'mont	Midlands	Low Cty	Urban/Suburb	Exurb/Rural	Tea Pty Support	Tea Pty Neutral/Oppose
Definitely support	57%	57%	59%	N/A	59%	56%	61%	52%
Might change mind	35%	38%	32%	N/A	35%	35%	33%	37%
No opinion	8%	6%	9%	N/A	6%	9%	6%	11%
Sampling Error	+/-4.5	+/-7.5	+/-7.0		+/-8.0	+/-5.5	+/-6.0	+/-7.0

\* percentage less than 1%